

What We Do

AURORA NOVA provides a full range of professional consulting services to our clients, from pre-set executive-level seminars on intellectual property (I.P.) essentials offered on-site at the client facility, to custom projects spanning all aspects of the I.P. value chain, from I.P. strategy development, implementation, and alignment with corporate strategies, to I.P. asset acquisition, management, leveraging, and value maximization. We also assist our clients, including venture capital entities and academic institutions, with I.P. asset and strategy assessments related to potential acquisitions, investments, or spinouts. Specific areas where we provide guidance to our clients include:

Executive-Level Seminars

“**Intellectual Property Asset Essentials**” seminars offered on-site at the client facility to executive-level managers. These seminars, which cover a pre-set range of essential I.P. topics highly relevant to business growth, are designed to efficiently arm corporate executives with what they need to know about effectively building and managing their company’s I.P. assets, all in cost-effective and concise package. High value delivered to today’s busy executive in a useful and focused format.

Custom seminars offered on-site at the client facility to executive-level managers, focusing on specific I.P. strategy, alignment, and asset management issues of concern to, and selected by, the client. Again, provided in a cost-effective and concise package, delivering high value to today’s busy executive in a useful and focused format.

The seminars we offer are useful for executives in *all technology sectors*, and are not limited to the biotechnology/life sciences sector.

Custom Consulting Projects

I.P. Strategy design, development, implementation and benchmarking.

Alignment and Integration of corporate I.P. strategy with business strategies and overall corporate missions.

I.P. Portfolio analysis and management, including patent, trademark, copyright, and contractual (I.P.-related) assets of the company.

Implementation of internal best practices and systems for I.P. asset acquisition, development, management, and leveraging (within business strategies).

Deal Evaluation, structuring, and negotiation for I.P.-related agreements (e.g. alliances, R&D agreements, licenses, collaborative projects, etc.).

Optimal Leveraging of I.P. assets for value-maximization.

Preliminary due diligence-type assessments of I.P. assets and portfolios.

Our custom consulting projects are focused on the biotechnology/life sciences sector, where our Professionals have depth of experience.

Venture Capital Assistance

I.P. Asset, Portfolio & Strategy assessment and evaluation to support venture capital investment assessments.

Preparation of I.P. Strategy & Asset Development Presentations to assist executives seeking venture capital funding.

Academic Technology Spinout & Pre-Seed Assistance

I.P. Asset, Portfolio & Strategy development and evaluation to support technology/new venture spinouts.

Small life sciences enterprises require *specialized* intellectual property guidance. Access our expertise to help your enterprise design and implement an intelligent I.P. strategy and maximize the value of its I.P. assets.

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