

Hands On. Brain Engaged.



My Job is to Know Your Business

My title is Art Director, Creative Lead, Senior Graphic Designer, Creative Services Provider, Mentor and Coach. My mission is to raise the bar in providing tools that work. My expertise lies in being a quick study, good listener, researcher and collaborative designer in discerning best approaches and solutions to complicated problems.

My job is to deliver the goods, on time and within budget. I primarily serve sales and marketing communication needs and have held in-house creative agency positions in a variety of companies, including those with international reach. I give you the right words and images, in the right places and in the appropriate media, for the best results.

Call me when you are looking for an energetic teammate to infuse ground-breaking ideas into your brand.



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Notes from an Idea Launcher

The balloonist arrived on-site in the dark pre-dawn hours of a crisp and windless spring morning, fog eerily rising from a nearby pond. After unpacking, checking sewn seams and equipment, it was time to fire up the engines.

Fear, excitement, attention to detail and hands-on mastery coordinated the moment. Whoosh, whoosh! There was no explosion, just a powerful filling of the balloon with just the right amount of hot air in preparation for a smooth launch.

Getting to your chosen destination takes planning, execution, the vision to succeed, and a sprinkling of luck because the wind direction is subject to change.



The Basics

Identity and branding, complete array of collateral for print and Web, from logos to trade show presence

- ✔ Graphic Design
- ✔ Illustration
- ✔ Web sites
- ✔ Power Photoshop® user
- ✔ Flash Animations
- ✔ Custom giveaways

Tools

Brain, Hands, Words, Questions and a spot of humor. Adobe® CS4, QuarkXPress® 8, Office®, Mac and PC

Experience

3Com® Corporation, Inc.
American Science and
Engineering, Inc.®
Arrowstreet Inc.
Aurora Nova®
Biolight™ Harvesting, Inc.
Cell Signaling Technology®
Emerson Publishing
Good Harbor Partners
Jeanne Abboud Design
KEMA®

The Math Works®
MITEK®
Passport Systems, Inc.®
Polytech Filtration, Inc.
The Salk Institute®
Sudbury Family Chiropractic
Suburban Ostomy®
Value Management
Waitkus Studios
YourPageToday.com